

# SPONSORSHIP OPPORTUNITIES

“2011”

## Cheyenne Christmas Parade, Christmas Concert and Christmas Craft Show

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### Platinum Sponsorship:

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\$5,000.00 or more

- Your Company Name & Logo prominently displayed on Christmas Parade Apparel
- Listing on web-site as platinum sponsor
- Name listed on programs of parade and concert as platinum sponsor
- Corporate name listed in all printed parade publicity materials
- Prominent position in newspaper thank you ad
- Banner 3'x10' displayed in parade with name & logo
- Four tickets to annual thank you dinner
- Corporate or individual name listed as major parade sponsor
- Corporate or individual name listed in all radio and TV interviews (as permitted)
- Letter of recognition
- Custom Crafted Thank You Plaque
- Letter of recognition for you contribution for tax purposes (upon request). We are a 501c-3 non-profit organization.

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### Gold Sponsorship

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\$2,500.00 to \$4,999.00

- Your Company Name & Logo displayed on Christmas Parade Apparel
- Listing on web-site as gold sponsor
- Name listed on program of parade and concert as gold sponsor
- Corporate name listed in all parade publicity materials
- Prominent position in newspaper thank you ad
- Two tickets to annual thank you dinner
- Corporate or individual name listed as a parade sponsor
- Corporate or individual name listed in all radio & TV interviews (as permitted)
- Corporate or individual name listed in thank you ad as a gold sponsor
- Letter of recognition for your contribution
- Custom Crafted Thank You Plaque

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## **Silver Sponsorship:**

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**\$1,000.00 to \$2,499.00**

- Name displayed on Christmas Parade Apparel
- Listed in programs of parade and concert as silver sponsor
- Listing on web-site as silver sponsor
- Corporate or individual name listed in thank you ad as a silver sponsor
- Two tickets to annual thank you dinner
- Certificate of Recognition
- Letter of recognition for you contribution

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## **Bronze Sponsorship:**

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**\$500.00 to \$999.00**

- Name displayed on Christmas Parade Apparel
- Listed in programs of parade and concert as bronze sponsor
- Listed on web-site as bronze sponsor
- Corporate or individual name listed in thank you ad as a bronze sponsor
- Certificate of recognition for your contribution

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## **Patrons of the Parade:**

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**\$250.00 to \$499.00**

- Name displayed on Christmas Parade Apparel
- Corporate or individual name listed in thank you ad
- Certificate of recognition for your contribution

Please make checks payable to:

**Cheyenne Christmas Parade**

**P.O. Box 1462**

**Cheyenne, WY 82003-1462**

In order for us to maximize sponsorship potential and to ensure your company name and logo in all publicity please indicate the correct spelling of your Corporate or Individual name as you would like it displayed, along with a copy of your Corporate/Company Logo. To insure that there is an adequate time frame for printing & silk screening please return the completed form with your corporate donation by October, 3RD 2011

Thank you,

Contact **Kathy Stiles**

**Cheyenne Christmas Parade**